

# George Smith

## Product Designer

george.smith@email.com | 555-123-4567 | 123 Creative Blvd, Apt 4, New York, NY 10001

<https://www.linkedin.com/in/georgesmith> | <https://www.behance.net/georgesmith>

---

### Profile Summary

Creative and detail-oriented Product Designer with over 6 years of experience in developing intuitive and innovative digital products. Known for excellent collaboration with cross-functional teams to drive the design process from conception to launch, enhancing user engagement by 30% in recent projects. Adept at balancing design aesthetics with functionality to create seamless user experiences.

### Work Experience

#### Senior Product Designer

Google LLC

1st Apr, 2019 - Present

- Led the redesign of Google Workspace, resulting in a 25% increase in user satisfaction.
- Collaborated with engineering and product teams to create cohesive design systems, reducing development time by 15%.
- Conducted user research studies to identify design opportunities, contributing to a 20% improvement in feature adoption rates.

#### Product Designer

Spotify

1st Jan, 2016 - 31st Mar, 2019

- Enhanced user interface for the mobile app, increasing daily active users by 10%.
- Developed wireframes and prototypes for new features, leading to a 40% boost in premium subscriptions.
- Coordinated with branding teams to ensure design consistency across all platforms.

### Education

#### Harvard University

Master of Fine Arts in Design

1st Sep, 2014 - 31st May, 2016

#### University of California, Berkeley

Bachelor of Arts in Graphic Design

1st Sep, 2010 - 31st May, 2014

### Skills

User Interface Design, User Experience Design, Prototyping, Wireframing, Adobe Creative Suite, Sketch, Figma, User Research, Interaction Design

## **Notable Projects**

### **Inclusive Design Toolkit**

Developed a toolkit aimed at helping designers incorporate inclusive practices into their design processes, adopted by 100+ design teams globally.

### **Interactive Music Experience**

Designed an interactive music streaming experience that personalizes content based on user preferences, enhancing user engagement by 35%.

## **Certifications**

### **Certified Usability Analyst**

Issued by Human Factors International, 1st Feb, 2019

## **Awards**

### **Product Design of the Year**

Awarded by Design Week Awards, 15th Aug, 2020